
**COLUMBIA HOUSE OF  
MAGIC**

1400 North Fruitridge Avenue • Terre Haute, Indiana 47811



A special message from Marshall Brodien,  
one of America's foremost magicians.

**IMAGINE YOUR YOUNGSTER  
ENTERTAINING FAMILY  
AND FRIENDS WITH HIS  
OWN BAFFLING MAGIC SHOW!**

Dear Parent,

They're here! Your next three sets of Magic Cards from the Magician's Secret File. 72 mystifying feats of magic to amaze and astound family and friends!

And as I promised, I'll show you right on the next page, how to combine some of the most popular tricks from The Magician's Secret File so your youngster can create a complete spellbinding magic show.

But first, take a look at all the excitement in your new Magic Cards...

Quarter To Dime: The magician places a spectator's quarter on the table and covers it with an ordinary playing card. He snaps his fingers, removes the card...and the quarter has become a dime!

Coin Penetrates Cloth: After you've examined the dime to be sure it's genuine, your modern-day Merlin wraps the coin in an everyday handkerchief. A split-second later the coin reappears, yet the handkerchief remains wrapped!?! The coin passed right through the handkerchief!

Handkerchief Pull: But your magician isn't finished yet. Now he stuffs the handkerchief into his closed hand. Slowly, one finger at a

time, he opens his hand to reveal...that it's empty! Where did the handkerchief go?

PLUS: Thread Through Card, Vanishing Knot, Magic Number Pad, Ring On/Ring Off, Wand And Ball, Calling The Cards, Magic Color Sorting, Mystery Numbers, Linking Clips, and much more!

And remember. There's also a FREE GIFT for your youngster included with his new Magic Cards. It's his to keep, with our compliments.

Why not give your modern-day Merlin his new Magic Cards right now, so he can begin preparing...

### A BAFFLING AT-HOME MAGIC SHOW!

The number of different magic shows your youngster can create from the tricks in his Magician's Secret File is almost unlimited. Here's a sample performance to get him started:



Cut out and give to your youngster along with his new Magic Cards

Start your show with an audience grabber like the baffling Silk Appearance or the Flower From Wand (which you'll receive next month). Quickly make more things appear and disappear, using tricks like the Thimble Thumb Palm and the Bag Of Plenty.

Now change the pace of your show with one or two mind reading tricks like the Magic Number Bag or Card X-Ray Vision. Next, perform some close-up conjuring with illusions like The Balancing Ace or One To Three. The Ink Becomes Water trick is very effective at this point in a performance. (HINT: With the right patter, it's a good lead-in for your Magic Water trick.) Coins From The Air is also good because you can use the coin to perform the Nickel Through Hat trick and end this part of the performance.

You should now show the audience you can do large-scale illusions as well as smaller tricks. Treat them to the Mystery Box Escape or the Quick Rope Escape. For audience participation, try the Walking Through String illusion included in next month's Magic Cards.

Before your final trick, add a little comedy to the show with stunts like the Fast Food Banana or The Indian Rope Trick. Then bring down the house with your best trick, the one the audience is sure to remember. (My favorite closing trick is the Card On Ceiling, which you'll receive next month too!)

Imagine the fun your young magician will have putting on entertaining magic shows for family and friends...at home, at parties, at special occasions. He'll learn new skills, acquire manual dexterity you'll find hard to believe, and gain the precious gift of self-confidence that comes with performing before an audience.

72 EXCITING NEW WAYS TO MAKE YOUR YOUNGSTER'S  
MAGIC EVEN MORE SPECTACULAR!

The best way for your child to acquire new skills, to continue to grow as a performer of magic, is to tackle new and different techniques.

And next month your young magician will receive 72 exciting new opportunities to sharpen his magician's skills, while adding variety to his repertory of tricks. For example, he'll learn:

1. How to perform the famous Two Card Monte, an old magicians' favorite.
2. A fourth method of finding a chosen card anywhere in the deck. Incredible!
3. The easy, inexpensive way to make his own "split cards," a magician's device used for a variety of card tricks.
4. A new, more sophisticated way to make a person float in thin air. You won't believe it!
5. How to toss a coin into the air and make it disappear right before everyone's eyes.

Baffling escapes...incredible feats of mind reading...mystifying illusions...audience-pleasing rope tricks, coin tricks, card tricks... and much, much more! All coming your way next month.

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? EXTRA-SPECIAL ?  
? MYSTERY GIFT ?  
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Wait till you see the surprise  
FREE GIFT your youngster is going  
to receive next month! It's sure  
to add extra sparkle to his next  
performance!

ENJOY EVERYTHING FREE FOR 10 DAYS!

There's never any risk with The Magician's Secret File. You and your youngster are always entitled to examine each set of Magic Cards FREE and on approval for 10 days.

If we do not hear from you in 10 days, next month we'll send you

Sets 7, 8 and 9. Then three sets each month, as published, for the next ten months. If you are not completely delighted with any set, just return it at our expense and owe absolutely nothing.

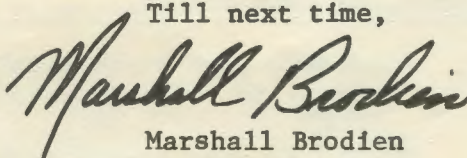
For every set you decide to keep, you will be billed just \$1.89, plus shipping and handling and any applicable sales tax. And that's a **GUARANTEED** price! You never pay a penny more, even if inflation forces us to raise the price to others.

Regardless of what you decide to do, your child may keep the **FREE MYSTERY GIFT** with our compliments.

When you watch your youngster perform his first complete magic show, when you see the satisfaction he gets from delighting his audience, I'm sure you'll agree that there's much more to magic than just performing the seemingly impossible.

But right now, why not cut out the sample magic show on the second page of this letter, and give it to your young Houdini. Faster than you can say "Abracadabra," he'll be ready with his own magic show to baffle you and the entire family!

Till next time,

A handwritten signature in cursive script that reads "Marshall Brodien". The signature is written in dark ink and is positioned above the printed name.

Marshall Brodien

P.S. Next month I'll reveal some of the secrets professional magicians use to make their performances even more baffling and entertaining. See you then.